



**Cyclone generates Income for you.**

- You won't need any experience.
- You don't need websites, domains or hosting.
- You won't need to figure anything out.

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# **The Laziest Income System**

## **Perfect For Newbies**

## **Introduction**

There are a number of reasons why intelligent people like you have chosen to pursue the idea of making money online.

Some of you are just looking for a 'side hustle' that you can run in parallel with your job. You want to spend a few hours per week online to make enough money to cover the monthly payments on a luxury car. You dream of making enough cash in your spare time to take your family on an extravagant vacation each year.

Others are looking to make it big. You realise that countless people have become self-made millionaires online and you want to join the club. **You picture yourself driving a Rolls Royce or Lamborghini.** You have dreams of drinking bottles of Moet while flying private jets.

The majority are somewhere in the middle. You would like to replace the income from your job, while benefiting from the freedom of being your own boss. You dream of having the freedom to work the hours you choose. You dream of having more time with your loved ones. The dream of having the freedom to stay at home, travel, shop, exercise or do whatever you wish on your own terms.

Whatever your motive, **whatever your dreams, it's a very real possibility you can achieve them.**

However, there are no guarantees.

In order to succeed, you need the right game plan, the right mindset and the right tools. In this short report, I'm going to explain exactly why so many people fail to make money online and how you can ensure you are one of the minority who succeed.

Without further ado, let's get into it.

## **Active vs Passive Income**

I've read numerous studies to establish the percentage of people who succeed when trying to make money online. Results vary from study to study, but all studies state that 90-96% of people fail when trying to make money online.

That means that in the best case scenario, only 10% of people succeed.

In order to join that elusive '**10% Club**' you first need to understand why so many people fail and what you need to do differently in order to succeed.

So why do so many people fail?

Well, there are numerous reasons. To examine them, we need to think about what drives people to make money online in the first place.

There are 2 different types of online income streams, active income and passive income.

Active income refers to doing something in order to get paid. In other words, trading your time for money. Freelance tasks such as article writing or web development are examples of active income streams.

Passive income on the other hand, refers to making money with very little work or effort. Affiliate marketing with review videos is an example of a passive income stream, because after the video is recorded and uploaded, it can continue to make money forever.

As I mentioned in the introduction, the majority of people looking to make money online are doing so to create a better lifestyle for themselves. Sure, making a lot of money would be a bonus, but the majority are looking to establish a better work life balance.

If you're one of them, this means you desire **passive income**.

## 5 Reasons Why People Fail

If you want to make active income online and have a high income skill like copywriting, software development, web design, illustration or otherwise; it's a relatively simple process to find work online through freelance sites, Facebook groups, forums and the like.

However, active income isn't going to give you the lifestyle you want.

You see, trading time for money has little advantage over working a traditional job. In fact, it could be argued that having a job is actually better, due to the perks it comes with. (Job security, sick pay and the like).

The freedom that you desire comes with passive income...

So why do so many people fail with setting up passive income streams?

### **Fail Reason #1**

You bought a product that didn't work

This is common and it's not your fault.

The truth is, there are a lot of products and courses out there that simply do not work. There are some that do not make sense, so it's impossible for you to connect the pieces of the jigsaw. There are others that are outdated. There are some that are merely 'theory' and have never truly been tested.

Purchasing a product that doesn't work can have devastating effects on your long term success. You see, many people simply give up after spending their hard earned cash on products that failed to deliver. I urge you to not let a one off bad experience to ruin your dreams.

## **Fail Reason #2**

### It's all too technical

When it comes to passive income, you will almost always need some sort of software to assist you.

If you're writing affiliate review blogs, you will need your own website. If you're doing email marketing, you will need an autoresponder. If you're selling a digital product, you will need a delivery setup service. You'll need to learn all about web hosting, CMS installation, integrating digital delivery platforms with online payment processors. Despite the fact that software has been created to make it as simple as possible, it still isn't easy.

## **Fail Reason #3**

### You still need high income skills or a big wallet

The truth is, many passive income streams require technical skills to set up initially. If you create review videos, you need to be comfortable in front of the camera and be able to edit. If you create your own product, you need to have knowledge of something that solves a problem, plus the ability to articulate that knowledge on paper or video.

Everything can be outsourced, but when you factor in all of the work, it's not cheap. Building a high quality website isn't cheap. Hiring a hot shot copywriter to write a sales page for your product isn't cheap. You can easily spend an arm and a leg outsourcing work before you've made a single dime.

## **Fail Reason #4**

'Done for you' isn't fully 'done for you'

Done for you products can be phenomenal. The best done for you software systems are multi faceted, connecting all of the pieces of the jigsaw for you. Unfortunately, many 'done for you' products still require some input from you. That input could be video creation, writing, or most commonly, driving traffic.

If you purchase a 'done for you' with something missing, however small, you're not going to succeed if that missing piece isn't within your skillset.

And if you need to pay for traffic to make things work, remember that experimenting with paid traffic isn't cheap. Failure could turn out to be extremely costly if the done for you system doesn't convert.

## **Fail Reason #5**

There is a lot of 'up front work' without any 'guarantee' of success

This is the **biggest killer** of them all.

If you seek passive income, the last thing you want to do is spend weeks, months or even years 'setting up' a passive income stream that might never yield the results you desire.

And that's why so many people get paralysed before they even begin.

You see, most passive income streams require a lot of setup work in the first instance. For example, in order to sell your own product, you first need to create it, then need to get all of the sales pages done, then get all of the technical side working so delivery is automatic when a payment is made.

You could spend months on it. And while you might sell millions of copies, there is no guarantee you will ever make a single sale either.

That doubt can kill you stone dead.

# **Joining The 10% Club**

Well, if you've failed for one of the above reasons, the first thing you can do is **not give up**. If you're reading this when you're 'on the fence', thinking of giving up, my advice to you is as

follows...

You have 2 choices, you can give up or keep trying.

If you give up, the only certainty is that you will never live your dream. You will keep feeling that same pain that has driven you to try to make money online in the first place. You'll still be answering to the same idiot boss, you'll still not have enough money to buy what you want, you will still not have that freedom that you desire.

If you keep trying, with the advice i'm going to give you, you will have the best opportunity possible to finally join that elusive '10% club'...

Now your mindset is right, let's crack on.

**For your first passive income stream, you need to combine two things...**

### **1) Affiliate marketing**

I'm sure you know what affiliate marketing is. If not, here's a brief summary:

*Affiliate marketing is the process of earning a commission when you successfully promote someone else's product. As an affiliate for a product, you will have your own unique link to the sales page (affiliate link). If someone clicks that link and buys the product, you get paid.*

You can be an affiliate for almost any company, ranging from Expedia to Asos. However, digital products typically pay the highest commission because there is no cost of physical production. Some digital products even pay 100% commission.

The reason I strongly suggest affiliate marketing as your first passive income stream is because it really is, for the best part, totally passive. While creating your own product can be wildly profitable, it not only requires a lot of work to set up, but also maintain.

As an affiliate the majority of the work is done for you. All you do is drive the traffic through the link and then it's out of your hands. Selling, customer service and everything else is the job of the vendor.

You can select a product that is proven to sell, convert well and has good reviews. All you need to do is send people who will benefit from it.

## 2) 'Self Perpetuating' Revenue System

As I've already mentioned, some extremely sophisticated and effective 'done for you' products have hit the market in recent years.

The challenge with many 'done for you' products is that there is often an element of 'human work' required to make them function.

However, the next step in 'done for you' is the emergence of a **self perpetuating revenue system**. That is, a money making system that continues to work without intervention. A system that automatically generates self perpetuating income (SPI).

>> [Click here](#) to check out Cyclone. Cyclone is the world's first self perpetuating income app.

This is the next level of 'done for you', the next level of 'automation', the next level of 'hands off' income.

## When you combine the two methods

By combining affiliate marketing with a self perpetuating revenue system, you effectively bypass the 5 reasons why 90% of marketers fail.

### Firstly, Affiliate Marketing...

To succeed as an affiliate, there is no upfront work required. So you can wave goodbye to being paralysed by the fear of doing months of intensive work without any guaranteed reward.

### Secondly, Self Perpetuating Revenue System...

By utilising a self perpetuating revenue system, you can make money 24/7 without:

- Any work or input
- Any additional cost
- Any technical know-how
- As a complete newbie, totally 'hands off'

The world's first self-perpetuating revenue stream has only just hit the market, you know this software is bang up to date.

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The self-perpetuating income (SPI) that Cyclone produces is from affiliate sales, which makes it absolutely perfect for those of you looking to create your first profitable passive income stream.

# In Summary

I strongly suggest you check out [Cyclone](#) today. I was fortunate enough to be given review access to the software and when it comes to ‘done for you’, ‘hands off’ income, this really is a step ahead of the rest of the market.

This system has been launched by 3 super affiliates, so you can rest assured that these guys know exactly how to make affiliate sales.

Cyclone is so hands off, that the product creators have labelled it the ‘laziest income system’ and it’s hard to argue with that. The ‘work’ involved in making money with Cyclone is simply adding your affiliate link and activating a revenue pack, which you can do over and over again.

## **Everything else is completely hands off.**

Cyclone handles...

- The traffic generation
- The automated follow-up email comms

Which in turn drives targeted visitors through your affiliate links, generating SPI automatically.

This really is the technophobe’s dream, with no technical work required.

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Is this method saturated?

Absolutely not.

Affiliate marketing is a huge industry so you don’t have to worry about the market being saturated.

## **Plus Cyclone is a completely unique system...**

As with all good software systems, there will inevitably be copycats in the future. But as of right now, this software is so far ahead of the curve that it will take a long, long time for this

software to be emulated. I have no doubt that those marketers who invest in Cyclone will make a lot of passive income before copycat software hits the mass market.

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The great thing about making SPI is that you can spend the money on the things that you like or reinvest the cash on setting up more passive income streams, maximising your income. It all depends on your goals and dreams.

Take a look at Cyclone and see what you think. The software comes with a rock solid guarantee, so there is no risk to you.

To Your Success,  
Rod Hamilton